

ISAAC LEWIS

isaaclewis3@icloud.com | 573-823-3683 | Columbia, MO

<https://www.linkedin.com/in/isaaclewiis/> ● www.isaaclewiis.com

SUMMARY

B.J. and M.A. candidate in Strategic Communication at Mizzou. Art Director at MOJO Ad, co-leading the State of the YAYA, a national youth advertising research report. I think in campaigns and design in systems — always with something to say. Seeking Summer 2026 internships and full-time roles in Chicago and NYC.

WORK EXPERIENCE

Art Director, MOJO AD August 2025 – Present

- Co-lead art direction for Bath & Body Works and the State of the YAYA, a national youth advertising research report.
- Design visuals, layouts, data viz, and presentations tailored to each campaign.
- Collaborate across art direction, copy, and video to deliver cohesive work.

Graphic Designer, The University of Missouri - School of Journalism July 2025 – Present

- Design graphics for the Strategic Communication department.
- Adapt visuals to brand standards and edit existing images as needed.

Teaching Assistant, The University of Missouri - School of Journalism June 2025 – Present

- Support art direction instruction and student concept development.
- Provide critique feedback and assist with course management.

Research Assistant, The University of Missouri - School of Journalism July 2024 – Present

- Conduct research on AI as a Gregory Scholar under Dr. Shelly Rodgers.
- Contribute to strategic communication projects focused on underserved communities.
- Support initiatives to improve industry practices through innovative research.

Art Director Intern, VML June 2025 – August 2025

- Developed visuals for Elanco, United Soybean Board, and Negro Leagues Baseball Museum.
- Led art direction on social content for Covered California and an intern-led Mondelēz campaign.
- Designed Elanco pitch work selected for client presentations.

Communications Assistant, The University of Missouri July 2023 – June 2025

- Managed the Department of Architectural Studies' website and social media, focusing on strategy, content, and storytelling.
- Launched a new site, produced 25+ features, and promoted events, research, and achievements.
- Grew channels, including 6,000% Instagram reach and 36,000+ annual LinkedIn impressions.

EDUCATION

Bachelor of Journalism, Emphasis In Strategic Communication August 2022 – May 2026

- University of Missouri - Columbia
- Minor: Art | CGPA: 3.74

Master of Arts, Journalism, Emphasis In Strategic Communication August 2025 – May 2027

- University of Missouri - Columbia | CGPA: 4.0

LEADERSHIP & INVOLVEMENT

The University of Missouri - Columbia

- Co-Founder & Creative Director, Visual Communications Club (**August 2023 – Present**)
- Executive Director, Filling In The Space (**April 2025 – Present**)
- Director of PR, Caring For Columbia (**May 2024 – May 2025**)
- Graphics Editor, The Maneater (**May 2023 – May 2024**)
- Director of Art & Design, The Residence Halls Association (**September 2022 – August 2023**)

KEY SKILLS

- Creative Concept Development
- AI Literacy
- Graphic Design
- Campaign Development & Execution
- Team Leadership & Collaboration
- Art Direction & Style Guide Management
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)