

# ISAAC LEWIS

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**SUMMARY** Art Director. Creative technologist. M.A. candidate and incoming intern at Ogilvy Chicago, summer 2026. Working somewhere between insight, design, and research. The work is concept-first, the point of view is always present, and the goal is always to make advertising that treats people like people.

**WORK EXPERIENCE**

**Incoming Art Director Intern, Ogilvy Chicago, IL** **June 2026**

- Concepting and executing across integrated channels under world-class creative direction.

**Art Director, MOJO AD Columbia, MO** **August 2025 – May 2026**

- Clients: Bath & Body Works + State of The YAYA

**Graphic Designer, The University of Missouri - School of Journalism** **July 2025 – May 2026**

- Design graphics for the Strategic Communication department.
- Adapt visuals to brand standards and edit existing images as needed.

**Research Assistant, The University of Missouri - School of Journalism** **July 2024 – May 2026**

- Conduct research on AI as a Gregory Scholar under Dr. Shelly Rodgers.
- Contribute to strategic communication projects focused on underserved communities.
- Support initiatives to improve industry practices through innovative research.

**Art Director Intern, VML Kansas City, MO** **June 2025 – August 2025**

- Clients: United Soybean Board, Negro Leagues Baseball Museum, Mondelēz Oreo, Covered California, Elanco

**Communications Assistant, The University of Missouri** **July 2023 – June 2025**

- Managed the Department of Architectural Studies' website and social media, focusing on strategy, content, and storytelling.
- Launched a new site, produced 25+ features, and promoted events, research, and achievements.
- Grew channels, including 6,000% Instagram reach and 36,000+ annual LinkedIn impressions.

**EDUCATION**

**Bachelor of Journalism, Emphasis In Strategic Communication** **August 2022 – May 2026**

- University of Missouri - Columbia
- Minor: Art | CGPA: 3.74

**Master of Arts, Journalism, Emphasis In Strategic Communication** **August 2025 – May 2027**

- University of Missouri - Columbia | CGPA: 4.0

**LEADERSHIP & INVOLVEMENT**

**The University of Missouri - Columbia**

- Executive Director, Filling In The Space **(April 2025 – May 2026)**
- Co-Founder & Creative Director, Visual Communications Club **(August 2023 – May 2026)**
- Director of PR, Caring For Columbia **(May 2024 – May 2025)**
- Graphics Editor, The Maneater **(May 2023 – May 2024)**
- Director of Art & Design, The Residence Halls Association **(September 2022 – August 2023)**

**AWARDS**

**American Advertising Federation**

- Most Promising Student 2026

**KEY SKILLS**

- Art Direction
- Concept Development
- Campaign Execution
- AI Literacy & Prompt Engineering
- Generative AI Workflows
- Style Guide Management
- Adobe Creative Suite
- Team Leadership